The Rancho Reporter

THE RANCHO REPORTER serves the El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo and University Park areas. 837-6500.

Vol. 2, No. 1 "To inform and serve..." Wednesday, November 22, 1967

Unsung Heroes!

CHILDREN, DOGS, PRETTY GIRLS AND "MA" AND "PA" of the Laguna North tract recently took part in a Saturday, community clean-up. Pictured in the above clean-up, beautification scene is Richard Matthews, left, Bill Johnson, Bob Arp and Bill Milan in checkered shirt. Unsung hero here is Chuck Waltman, president of the Aliso Valley Homeowners Assn., who is inside the truck. Waltman donated his truck and other equipment for the recent Saturday clean-up.

"LET'S GET WITH IT!" say Mrs. Evan Owens, foreground, of Laguna North, with two girls and baby and dog cleaning up Muirlands Blvd. This recent Saturday project was part of a beautification program sponsored by the Aliso Valley Homeowners Assn. Chuck Waltman, of El Toro, is president of the local organization. Dick Stillway, of Laguna North, furnished his own tractor as well as labor on the recent clean up project on Muirlands Blvd. Residents of Units four, five and six of Laguna North all got together on a recent Saturday to clean up their parkways and banks.

El Toro Residents Beautify

The pioneer spirit still lingers in the El Toro area!

The old American spirit of rolling up your sleeves and helping out your community and yourself.

Such is the story of a group of residents in Laguna North who got together the other Saturday for a good, old clean up of Muirlands Blvd. in Laguna North of El Toro.

The clean-up was part of a beautification program being sponsored by the Alsio Valley Homeowners Assn. of El Toro. Chuck Waltman, of El Toro, is president of the local homeowners assn. and donated his time, trucks and other equipment for the local beautification program.

Dick Stillway, of Laguna North, also furnished his tractor and time for the local project.

Other families who were reported to take part in the community clean-up included Barry, Karen, Darcel and April Adams; Bob, Dorothy, Masser; Katherine, Marilyn, Bill, Tina Gregg and Dave Johnson.

Other volunteers included Jim and John Booth; Larry, Marilyn, Jeff, Jim, John, Jennifer and Julie Salisbury; Bob and Barbara Arp; Steve Wittenberg and Bill, Jo Ann, Mike and Jeff; Anthony Peckson and Ed and Keith Munday.

Other Saturday workers included Earl, Kim, Kelly and Kevin Hartzler; Tony and Tom Gentile; Pete Di Lallo; Lee Binder; Dick, Dave, Mike and Fay Curry; Mike and Allyn Becker; Vernon Diggs; Ernie Veal; John B. Curry; Bob Johnson; Richard Matthews; Howard Key and Norbert Sachse.

Other local volunteers for the recent Saturday clean-up included Leonard Juck and Lucia, Julie, Karen Pahan; Mike, Judith Mullarky; Howard, Bruce, Steven Furst; Bill David; Joyce, Cindy, Sandy and Sonny Lewis and Tapioca Gatens.

"MORE I CANNOT WISH YOU THAN TO WISH YOU FIND YOUR LOVE..." sings Arvide to his granddaughter, Sarah, in this tender scene from the musical comedy, "Guys and Dolls." Pictured are Gloria Newton as Sarah and Curt Hammer as Arvide. Presented by Rancho Community Players, under the direction of Tony Brandt, "Guys and Dolls" will have final performances this week-end, November 24th and 25th, at Mission Viejo High School. Reservations and ticket information may be obtained by phoning Mrs. Art Gordon at 837-8210 or Mrs. David Pennington at 837-2222.

Mission Viejo Golf Club Meets

The Mission Viejo Men's Golf Club monthly meeting is scheduled for Tuesday, November 28, at the Golf Club.

There will be a putting contest from 7 to 8 p.m. with the business meeting starting at 8 p.m. A film entitled "The Wonderful World of Golf" will be presented.

Bruce Jenkins, social director, said today that visitors are welcome.

Bundles For Diablo Stars

The Mission Viejo Boosters Club is asking the assistance of all local citizens in another of its fund-raising projects.

On December 9, MV Booster Club members will be traveling through the streets of Capistrano Highlands, Laguna North and Mission Viejo in search of bundles of old newspapers that are merely forming a firetrap in the corner of the garage.

"Beginning at 9 a.m. trucks will be driving up and down the streets, looking behind trees and shrubs with visions of sports trophies to be awarded outstanding Mission Viejo High School athletes, while "on their merry way."

For answers to questions concerning types of bundles, types of old papers or what assistance can be rendered, contact Stan Johnson, 837-1659.

BRITISH CAKE CUTTING--Maj. Gen. Charles J. Quilter, 3d MAW CG, prepares to cut a cake commenorating the 192nd Marine Corps birthday. Lt. Col. Edward J. Cleary, a member of the British United Services Club, and his wife, Margaret, hosted the general at a ceremony last week. The club also honored the Marine Corps last Saturday at its 31st annual ball at the Bel Air Hotel in Los Angeles. Col. Cleary holds the Distinguished Service Order Award and served in the Boer War in 1899. He also served as a member of the Irsh Yeomanry (2d Dublin Co.) and the Royal Canadian Army Service Corps.

TUHSD Board Sees Need For Econ. Course

The Board of Trustees of the Tustin Union High School District, at their regular meeting last week, agreed that the board and the school administration should look into the possibilities of requiring all students to take at least a basic course in economics with a hard stress on capitalism.

Board member "Bud" Hayward requested the matter to be considered since research he presented showed "56 per cent of college seniors polled voted for closer regulation of all business."

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EDITORIAL

Let's Remember!

Tomorrow, Thursday, November 23rd, is a national holiday: The day of thanksgiving is set aside by the citizens of our democracy to give thanks and blessings for the many wonderful freedoms we Americans are bestowed with.

Advantages that our forefathers fought for, and that we must continue to fight for. There is no insurance policy that our democracy will continue unchallenged from one generation to another.

It appears that each generation must re-evaluate, digest and contribute to a continuing democracy. Citizens of this Country, who were born here, received upon birth the rights of freedom of worship, freedom of assembly and freedom of speech and the press. It is now their obligation to understand and protect these rare freedoms, and to see that they continue for other generations.

The 1960s appear to be a decade of questioning, of challenging and of re-evaluating of all the old standards, mores and customs of the past.

Let us hope that with this re-evaluation that something new and better will evolve. In the meantime, how about pausing tomorrow and giving thanks for this wonderful country we live in.

A Country where the law of the land enables us to disagree, have conflicts and strive for our individual rights and freedoms.

Plaza Pancakes Prepared For New MV Equipment

Aunt Jemima is warming up her griddles, expecting a large turnout at the upcoming Pancake breakfast sponsored by the Mission Viejo Boosters Club. In conjunction with the La Paz Plaza Merchants Association, the fund-raising breakfast will be held in the parking lot of the Plaza on Saturday, December 2 from 7:30 a.m. to 11:30.

The proceeds from the morning meal will be siphoned into a fund supporting the athletics of Mission Viejo High School with particular emphasis on new and better equipment.

Tickets for the "Aunt Jemima Fiesta" are available through Booster club members and all merchants in the La Paz Plaza. Any civic groups interested in helping sell tickets should contact Stan Johnson, 837-1659.

Contest at Local Course

Any player at Mission Viejo Golf Club in southern Orange County can win a dozen balls and four rounds of golf, simply by submitting one of the 18 winning entries in the Name-the-Hole Contest announced by Head Pro Ed Wampler this week.

If an ambitious, creative golfer submits more than one winning name he will receive a dozen balls and four rounds for every winning entry,! Wampler added.

To enter, one simply plays a round, writes down names for as many holes as he wishes. Entries close Jan. 31. The winners will be announced February 15.

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BLUE CHIPS

By Chester Briner

"Investigate, then invest" is some of the best advice that a potential stock purchaser can follow. About the surest, quickest way to lose money in the stock market is through "blind," uninformed buying of securities. Yet, a surprising number of otherwise intelligent people act on hunches, tips and so-called "inside information" - quite often at a loss to the purchaser.

This type of buying is most obvious in a period of booming stock prices. A rampant bull market attracts the public to the stock market in a desire to "make a killing" in the market. A client of mine recently sent me a card telling the only sure-fire method of "making a killing" in the stock market --shoot a broker.

In buying securities of any kind, it is always well to ask yourself a few questions. What is my chief object in buying this security? Is it income, short-term profits, or long-term capital appreciation? How much do I already know about the company behind this stock, its history, activities, earnings, dividend record? Is the company familiar or a stranger to me?

Even if you think you know the company well, it still pays to check on recent developments and trends. Almost any stock can be overpriced at a given time, depending upon current conditions. You cannot overdo the application of the principle, "investigate then invest."

Investigation is not a difficult thing to do. There is a wealth of information available for the investor. Most of it is accessible to you and easily obtained. It takes a relatively small amount of time, especially when compared to the possible losses that can be the result of impetuous buying.

There are several sources of investment advice that are widely used and readily available. Investment services, brokers and dealers, banks, corporation reports, financial periodicals, financial pages of the daily papers, and special business and economic reports are but a few.

Most broker's offices maintain a file of several types of investment services

Alpha Rho Turkey Raffle

Alpha Rho chapter of Phi Alpha Kappa sorority conducted a turkey raffle at Torrocenter, Saturday, November 11 at 4 P.M.

Ten names were drawn for turkeys which were donated by local merchants including Dr. Jerome Levy, Gilberts Variety Store, Thrifty Drug, Royal Savings & Loan and Apropos for Beauty. The following are the winners

B. Marshall, 23901 Silverbay, El Toro; Wm. Rimke, 2419 S. Lowell, Santa Ana; Alan Beekman, 25071 MacKenzie, El Toro; Lynn Crum, 23025 El Caballo, El Toro; S. Gould, 4220 Mesa Vista, La Canada; Jimmy Bixler, 24201 Palmek, El Toro; Conyetta Corradino, 202 Camellia, Anaheim Claire Ramsbottom, 22951 Cavanaugh Rd, El Toro; Edie Hausauer, P.O. Box 87, El Toro and Larry Salisbury, 23055 El Caballo, El Toro

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St. George Episcopal Holds Pot Luck Luncheon

Newcomers to St. George's Episcopal Church, El Toro-Laguna Hills, will receive a personal word of welcome from the Rt. Rev. Robert Claflin Rusack, Suffragen Bishop of the Episcopal Diocese of Los Angeles, at the pot luck luncheon being held in their honor on Sunday, November 26, at 1:15 P.M. in the main lounge of Leisure World, Clubhouse # 2.

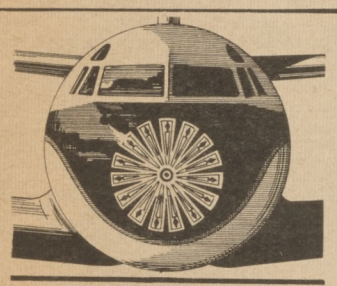
In addition to Bishop Rusack's greeting the luncheon program will include a report on the status of St. George's building program, a presentation of the findings of the recent layman's conference at St. George's and a short inspirational talk by the Vicar. Mrs. Margaret Cate is in charge of the Dinner Committee, Mr. T.W. Cate will make the Building Committee report and will join with Mrs. E.L. Wilson in the Layman's Conference report. Mr. E. L. Wilson will be the master of ceremonies.

Prior to the afternoon festivities, the Bishop will celebrate the Holy Communion according to the Proposed New Liturgy, authorized by the recent General Convention of the Episcopal Church for trial use, at the 9:30 and 11:00 o'clock services. He will confirm a class at the 11 o'clock service.

According to the Rev. F. C. Hammond this will be the first time the Proposed New Liturgy has been celebrated at St. George's.

"The most notable changes," he said, "involve a greater use of laymen in the actual celebration, a greater flexibility in the rules for standing, sitting and kneeling, and in the rearrangement of sections of the service and of the text itself. It has been made simpler and more meaningful."

The Rt. Rev. Robert C. Rusack, Suffragan Bishop, Episcopal Diocese of Los Angeles



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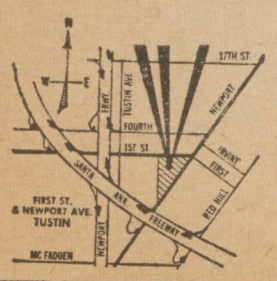

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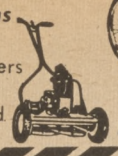

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Union Thanksgiving Service Tonight

Tonight at 8 p.m. will bring together for a service of praise and thanksgiving three Protestant denominations, Presbyterian, Methodist, and Lutheran. The service will be held at the Mount of Olives Lutheran Church, Mission Viejo.

Those participating will be The Reverend Richard Bush, Pastor of the Presbyterian Church, Mission Viejo, homilist; The Reverend Domenick Tamietti, Methodist Church, lector; and The Reverend Robert H. Lange, Mount of Olives Lutheran Church, liturgist. The community is cordially invited to attend and participate in this first venture of Christians worshipping and working together in a new community. Child care will be provided.

Highlands To Elect Officer

The November meeting of the Capistrano Highlands Home owners will be held on Monday, Nov. 27, at 8 p.m. in the multi-purpose room of the Mission Viejo High School.

The meeting will be an important one, said Carole A. Collins, publicity chairman, today, since the organization is in its first year as an organization and will be complete with the upcoming election of officers.

Nominees for office of the organization include Julius Hirsch, Charles Newstadt, Dorothy Goldfarb, the Rev. E. Caldwell, Dr. William Stocks, Stan Berman, Jan Bennett, Paul Johnson and John Long.

The guest speaker for the evening will be Bob Richards, general sales manager of Macco Realty.

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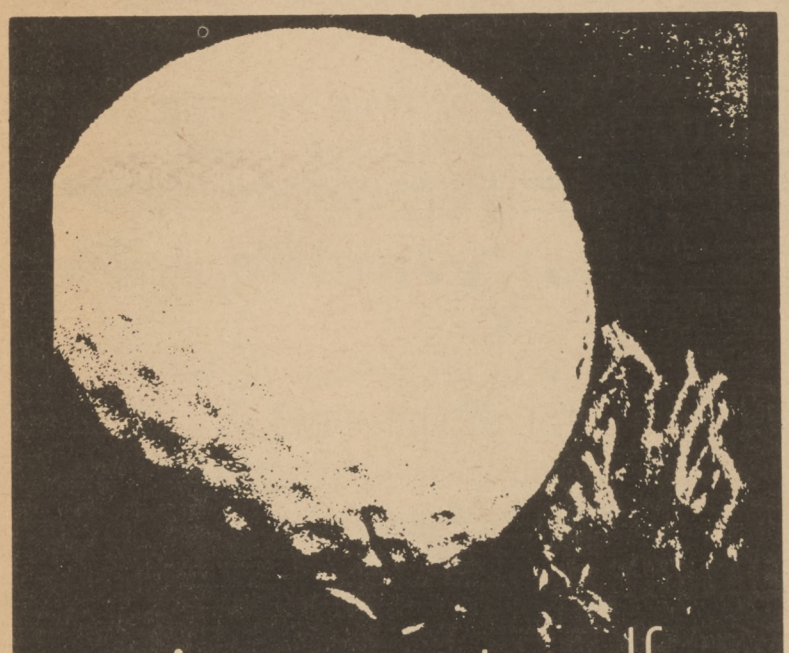
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La Paz Plaza
IN MISSION VIEJO

The Merchants Association of La Paz Plaza, with this issue of the Rancho Reporter will initiate a regular, every-other-week "column." In this space you will find items of interest relating to the shops and activities of the Plaza.

As an example, on Saturday, December 2, The Mission Viejo Boosters Club and the Merchants Association will jointly sponsor "The Aunt Jemima Fiesta"—a pancake breakfast—to help support the athletics of Mission Viejo High School. In particular, the emphasis is placed on securing new and better equipment. The time of the Fiesta will be from 7:30 a.m. to 11:30 a.m. Tickets are priced at 75 cents per person. Children under 6, if accompanied by an adult, will be served free.

The purpose of the La Paz Plaza Merchants Association is to maintain and promote the highest standards of service and merchandise to our community and to assist, in every way possible, the members of the community.

We will welcome all suggestions relative to our achieving this goal.

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